

Member Services

- Promote Members
- Lobbying
- Health & Safety
- Training
- Building Services
- Networking
- Rebates & Discounts
- Information

Public Services

- Find a Builder
- Find a Supplier
- Retail Outlet
- Private Projects
- Dispute Resolution
- Assistance & Advice
- Employee Benefits
- Consulting
- Training Academy

MASTER BUILDERS KWAZULU-NATAL 2014 MARKETING MENU

Master Builders KwaZulu-Natal offers several unique marketing channels ideal for promoting products and services within the KwaZulu-Natal Building Industry. The following marketing and advertising initiatives are available throughout 2014.

Advertising and Marketing Partner Rates – 2014

Online Advertising	
Advertorial (1 year) – on website – 1000 words, logo & 3 photos	R1 300
E-Newsletter advert with back link to your website	
180 x 150	R900
180 x 289	R1 200
160 x 600	R1 800
Print Advertising	
Annual membership directory	
Bold Listing	R350
Half Page Advert	R3 500
Full Page Advert	R4 600
Inside Back Cover	R7 700
Inside Front Cover	R9 000
Member Meetings and Functions	
Member meetings, 10 minute presentation, banner display.	R3 500
Annual Member year end functions (tokens, banner display)	R5 000
AGM	
Token sponsor, banner display, 5 minute presentation about the company	
Durban	R10 000
Zululand	R5 000
South Coast	R5 000
Midlands	R5 000
Northern Natal	R5 000
	R5 000
Golf Days	
Durban, Midlands, Zululand, Northern Natal, South Coast	
Prize Sponsors	Various
Brand a Tee	R2 000

www.masterbuilders.co.za

Head Office
40 Essex Terrace
Westville, 3629
Tel: 031 266 7070
Fax: 031 266 6348
info@masterbuilders.co.za

Midlands
184 Jabu Ndlovu St.
Pietermaritzburg, 3201
Tel: 033 394 7858
Fax: 033 342 7218
gareth@masterbuilders.co.za

Northern Natal
1 Vlam Crescent
Newcastle, 2940
Tel: 034 312 8496
Fax: 086 602 7710
roger@masterbuilders.co.za

Zululand
89 Rex Henderson Rd
Empangeni, 3880
Tel: 035 772 4657
Fax: 035 772 4658
paula@masterbuilders.co.za

South Coast
786 Marine Drive
Shelly Beach, 4265
Tel: 039 315 1617
Fax: 086 540 0688
hans@masterbuilders.co.za

Sponsor Registration - branding the registration area	R2 500
Meal at halfway house sponsor - branding at halfway house	R7 500
Sports Day	
Prize sponsors	Various
Trophy sponsors – co branded	R5 000
Branding – 1 x banner display + 1 team entry	R1 500
Association Awards Function (see below for further details)	
Bronze Partner	R8 000
Silver Partner	R12 000
Gold Partner	R20 000
Platinum Partner	R35 000
Trophy Sponsor	R35 000
Prestige Partner	R100 000
Token sponsor (co-branded)	TBC
Career Day	
Tokens for learners - pricing subject to number of participants	TBC
Information pack - pricing subject to number of participants	TBC
Career exhibits - pricing subject to number of participants	TBC

Association Awards Marketing Packages

Prestige Partner – R100 000

Pre Awards

Logo on “save-the-date”
Logo on the Invitation

At the Awards

Logo will be included on a looped digital display which is projected on screens at the Gala Event
Logo on two expandable walls in a prominent place
Order of Events - Logo on the Front
Order of Events – Logo on Back
Certificate of Sponsorship, presented at the Gala Event
Corporate information to be included in media pack which is given to all journalists at the end of the evening
Allocated seats at event - 20 seats
Recognition and mention at the event
5 Minute Presentation at the event

Post Awards

Full colour logo in Master Builders Calendar 2015
Full page advert (A5) in 2015 Annual Membership Directory
Full page advert (A4) in 2015 Annual Review Brochure
Feature on Masterbuilders.co.za/awards Advertorial
Feature on Masterbuilders.co.za/awards web album
Master Builders Blog Advertorial
Master Builders Main Website Advertorial
E-mail newsletter Skyscraper ad for 2 editions
E-mail newsletter Advertorial
Recognition in e-news letter
1 x Four ball at one of the Annual Golf Days
Logo incorporated into all print and online material regarding the 2014 Awards Function

Event expandable wall to be placed in the Westville Conference Centre for 1 month

Platinum Partner – R35 000

At the Awards

Logo will be included on a looped digital display which is projected on screens at the gala event
Logo on two expandable walls in a prominent place
2 Minute audio visual electronic presentation profiling your company
Order of Events – Logo on front bottom
Order of Events – Logo on back
Allocated seats at event - 10 seats
Recognition and mention at the function

Post Awards

Half page advert (A5) in 2015 Annual Membership Directory
Logo in 2015 Master Builders calendar
E-mail newsletter Skyscraper ad for 1 edition
Logo will feature on Masterbuilders.co.za/Association awards
Event expandable wall to be placed in the Westville Conference Centre for 1 month

Gold Partner R20 000

At the Awards

Logo will be included on a looped digital display which is projected on screens at the Gala Event
Logo on two expandable walls in a prominent place
Order of Events – Logo on the back
Allocated seats at event - 4 Seats
Recognition and mention at the function

Post Awards

Logo in 2015 Master Builders calendar
Recognition in e-news letter
Logo will feature on Masterbuilders.co.za / Association Awards
Event expandable wall to be placed in the Westville Conference Centre for 1 month

Silver Partner R12 000

At the Awards

Logo will be included on a looped digital display which is projected on screens at the gala event
Logo on two expandable walls in a prominent place
Order of Events – Logo on the back
Allocated seats at event - 2 seats
Recognition and mention at the function

Post Awards

Recognition in e-news letter
Logo will feature on Masterbuilders.co.za / Association Awards
Event expandable wall to be placed in the Westville Conference Centre for 1 month

Bronze Partner R8 000

At the Awards

Logo will be included on a looped digital display which is projected on screens at the Gala Event
Order of Events – Logo on back
Recognition and mention at the function

Post Awards Evening

Recognition in e-news letter
Logo will feature on Masterbuilders.co.za / Association Awards

Trophy Sponsor R35 000

All trophies will be purchased by the Association.

At the Awards

Logo will be included on a looped digital display which is projected on screens at the Gala Event
Logo on two expandable walls in a prominent place
Logo on all trophies
Order of Events –Logo on front bottom
Order of Events – Logo on back
Allocated seats at event - 10 seats
Recognition and mention at the function

Post Awards

Half page advert (A5) in 2015 Annual Membership Directory
Logo in 2015 Master Builders calendar
E-mail newsletter Skyscraper ad for 1 edition
Logo will feature on Masterbuilders.co.za / Association Awards
Event expandable wall to be placed in the Westville Conference Centre for 1 month

Table Tokens

These are co-branded tokens that are placed on the tables at the gala event. If you wish to sponsor tokens, please contact us directly to discuss the process and costs.

At the Awards

Logo will be included on a looped digital display which is projected on screens at the Gala Event
Logo on two expandable walls in a prominent place
Allocated seats at event - 2 seats
Recognition and mention at the function

Company Logo

Logo in 2015 Master Builders calendar
Recognition in local newspaper
Recognition in e-news letter
Logo will feature on Masterbuilders.co.za / Excellence Awards
Event expandable wall to be placed in the Westville Conference Centre for 1 month

To secure your marketing partner package, please email Tanya Leeuw on tanya@masterbuilders.co.za. Space is limited and bookings will be taken on a first come first serve basis.

For further enquiries, please contact Tanya Leeuw on 031 8313228.